

# THE STATE OF EARLY CHILDHOOD CARE & EDUCATION IN BROWN COUNTY AND WISCONSIN



THERE MAY NOT BE ENOUGH CHILD CARE FOR ALL BROWN COUNTY FAMILIES THAT WANT IT.

**17,167**

Number of children under the age of 5 in Brown County, 2010 U.S. Census Data

**6,022**

Approximate number of available spots in licensed child care for children under age 5 in Brown County

**11,145**

Number of children under 5 that may not have access to child care in Brown County



**CHILD CARE IS EXPENSIVE IN BROWN COUNTY AND ACROSS THE STATE.**

**Wisconsin is ranked 20th out of 50 states for most expensive infant care. Infant child care in Brown County costs almost the same as the state average.**

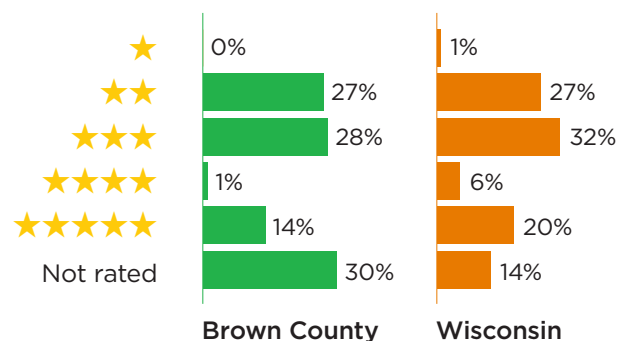
- The median household income in Brown County is \$60,793 per year. On average, infant child care costs \$12,358 per year in Brown County.
- The median household income in Wisconsin is \$59,305 per year. On average, infant child care costs \$12,567 per year in Wisconsin.
- The federal government recommends that families should pay no more than 7% of their income on child care. For the typical Brown County family, that would mean paying no more than \$4,256 per year for infant care.

**NOT ALL CHILD CARE MEETS STATE STANDARDS FOR QUALITY.**

Child care providers in Wisconsin can be rated from one star to five stars. Five stars is the highest rating, meaning the provider meets most standards set by the state.

In Brown County and across the state, most child care providers are rated two or three stars. Only 14% of child care providers are rated 5 stars in Brown County, compared to 20% for the state.

**Percent of Child Care Providers by Star Rating**



For more information, contact Ajai Meeks, Achieve Brown County, at [ajai@achievebrowncounty.org](mailto:ajai@achievebrowncounty.org).

To learn more about the Wisconsin Partnership, visit [www.wisconsinpartnership.org](http://www.wisconsinpartnership.org).

# THE STATE OF EARLY CHILDHOOD CARE & EDUCATION IN BROWN COUNTY AND WISCONSIN

**WISCONSIN  
PARTNERSHIP**

ACHIEVE BROWN COUNTY  
BUILDING OUR FUTURE  
HIGHER EXPECTATIONS  
MILWAUKEE SUCCEEDS

## DATA NOTES

- The number of children in Brown County under age 5 is from the United States Census Bureau. Retrieved July 2019 from <https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=CF>.
- The number of available child care slots for Brown County is an estimate calculated using the Licensed Child Care Directory published by the Department of Children and Families. Application type was limited to “Licensed Family” or “Licensed Group”. From age was limited to start between 0 to 4 years. Retrieved July 2019 from <https://dcf.wisconsin.gov/cclicensing/lcc-directories>.
- Infant child care costs for the state of Wisconsin were retrieved from the Economic Policy Institute (<https://www.epi.org/child-care-costs-in-the-united-states/#/WI>). Infant child care costs for Brown County were calculated using the Department of Children and Families Market Rate Survey (<https://dcf.wisconsin.gov/files/wishares/ccdbg/2017-market-rate-survey-results-data.pdf>); the average weekly price per slot for age group 0-1 in group regulation type was multiplied by 52. The median household income for Brown County and the state of Wisconsin was retrieved from Data USA (<https://datausa.io/>).
- The quality rating system for Wisconsin is called Youngstar, <https://dcf.wisconsin.gov/youngstar>.
- The percentage of providers by star rating was calculated using the Licensed Child Care Directory published by the Department of Children and Families. Retrieved October 2019 from <https://dcf.wisconsin.gov/cclicensing/lcc-directories>.
- Participation in YoungStar is voluntary for child care providers that do not accept certain kinds of state funding, so not all providers participate in the program and receive a rating.

Visit [www.wisconsinpartnership.org](http://www.wisconsinpartnership.org) to learn more.



For more information, contact Ajai Meeks,  
Achieve Brown County, at [ajai@achievebrowncounty.org](mailto:ajai@achievebrowncounty.org).